



**Kevin D. Asbjörnson, MIM**  
Hogan Coaching Network

**Background**

Kevin is a global executive coach, professional educator, master facilitator, leadership consultant, international marketing professional, and certified organizational coach (IECL/ICF) with 30 years' experience including multiple international assignments in Frankfurt, Germany, Amsterdam, Holland, Saigon, Vietnam and Singapore, Republic of Singapore.

His inter-disciplinary background and corporate experience include responsibilities with product management, marketing communications strategy, global marketing strategy, international distribution management, and design and implementation of custom, global leadership development initiatives for emerging, high-potential and executive leaders.

Kevin is a frequent keynote speaker at international conferences, guest speaker at organizational leadership meetings and author of articles on global leadership, global mindset, leadership as a performing art and the artistry of leadership and coaching.

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**Global Leadership Development**

**Strategic Leadership  
Development**

**Individual Assessment for  
Performance & Potential**

**Cultural Competence  
Assessment**

**Emerging & High Potential  
Leader Coaching**

**Executive Team Coaching**

**Team or Workgroup  
Innovation Coaching**

**Professional Experience**

*Founder & Managing Partner, Inspire Imagine Innovate Pte. Ltd.*

*Principal Consultant & Manager, Asia-Pacific Coaching Network, Korn Ferry/  
Hay Group*

*Senior Faculty & Program Portfolio Manager, Center for Creative Leadership*

*Senior Faculty & Leadership Coach, Banff Centre for Leadership  
Development*

*International Distributor Development Manager, American Tool Company*

*International Marketing Manager, ACI-Hewlett Packard (HP)*

**Education**

Master of International Management (MIM), Thunderbird School of Global  
Management

B.A. Cum Laude, International Studies, Social & Political Sciences,  
University of Nebraska-Omaha

Diploma Valedictorian, European Economic, Legal & Political Studies,  
University of Vienna, Austria

**Client Experience**

Blackrock, Boeing Leadership Center, Boston Scientific, Citi Bank, Coca-Cola, Credit Suisse, Daimler, Dell, Este Lauder Companies, Glaxo Smith Kline (GSK), Hewlett Packard Enterprise, IBM, Johnson & Johnson, Kellogg's, McDonald's, Medtronics, Microsoft, Starwood Hotels (SPG), United Technologies (UTC), Walmart